



# SHREVEPORT-BOSSIER RESCUE MISSION

## LIFE RECOVERY PROGRAM

### Alternative Logo



SHREVEPORT-BOSSIER RESCUE MISSION  
LIFE RECOVERY PROGRAM

### Logo Mark



### Color and Typography



#aa282f

R: 170  
G: 40  
B: 47



#8e3035

R: 142  
G: 48  
B: 53



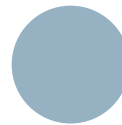
#985d61

R: 152  
G: 93  
B: 97



#a1c6d7

R: 161  
G: 198  
B: 215



#95b1c2

R: 149  
G: 177  
B: 194



#596582

R: 89  
G: 101  
B: 130



#000000

R: 0  
G: 0  
B: 0

### Logo Typography

Century Gothic

Aa Bb Cc Dd Ee Ff Gg Hh Ii  
Jj Kk Ll Mm Nn Oo Pp Qq Rr  
Ss Tt Uu Vv Ww Xx Yy Zz

### Brand Typography

Avenir Next

Aa Bb Cc Dd Ee Ff Gg  
Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz

### Slogan

Changing Our Cities One Life At A Time

### Mission

Shreveport-Bossier Rescue Mission exists to pursue the passion of Jesus Christ to lift up the hungry, homeless, abused and addicted.